

Contact: Jose Cunyat
Phone: +34 657 852075
info@loco-noise.com
www.loco-noise.com

HD25 GO LOCO!

LOCONOISE IS DRIVEN BY PASSION FOR ELECTRONIC MUSIC AND INDUSTRIAL DESIGN TO PERSONALISE THE ICONIC SENNHEISER HD25 AND BUILD UNIQUE HEADPHONES.

Valencia, Spain. May 30th, 2019, - LOCONOISE announced the first 10 DIY kits to fully personalise the Sennheiser HD25. Anyone can mod their headphones with the kits at www.loco-noise.com

Is all about music, that artistic expression that manages to inspire us all. The goal of Loconoise is to provoke the same kind of connection and excitement with their work. There is something special about creating a concept like this one, that turn the HD25 into something so diverse and unique.

Music selection and personal image are the most important factors for creating a DJ identity. DJs love to express themselves, develop their identity and communicate with their audience. And there is no more important accessory for DJs than headphones, they had become an extension of themselves. Is not by chance that most of DJs use the Sennheiser HD25. It is understandable; they are fantastic! Practical, light, sturdy great sounding and with their modular built you can easily replace any part. Incredibly... they had been industry standard since the '80s!

Loconoise develop quality products and focus on design and individualisation. Using the versatility of high quality 3D printing to adapt the headphones to your preferences. The headphones keep the original isolation, quality and sound signature. The intention is that you feel familiar with your headphones at all times. When you have one of their products in front of you, you can immediately feel that every detail has been taken care of. It is not a generic product, but something special, unique and exclusive.

**"TO BE YOURSELF IN A WORLD THAT IS CONSTANTLY TRYING TO
MAKE YOU SOMETHING ELSE IS THE GREATEST ACCOMPLISHMENT"
RALPH WALDO EMERSON**

With LOCONOISE imagination is the limit. You can choose between 10 designs available (with about 400 variations in models, material and colour). But personalisation can go further by adding your name or logo, mixing colours... And if you prefer something more exclusive you can get in touch with their design team. After your order is placed, manufacturing begins and the parts arrive to you within 15 and 20 days. Although they offer an assembly service for those who need it... you do not need to send your precious headphones to anyone! There is a complete video tutorial to assemble the parts in your headphones, shouldn't take more than 20 minutes!

And there you have it... visit www.loco-noise.com and you will be a step closer to making your HD25 go LOCO!